Permit #F00037122

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00037122 **Type of Permit:** FILMING **Release Date:** 02/22/2011

Production Company TOOL OF NORTH AMERICA

Insured Company Name TOOL OF NORTH AMERICA
Contact Phone No. 1 310-453-9244
Contact Phone No. 2
Fax 310-453-4185
Address 2210 BROADWAY
SANTA MONICA, California 90404

Production Title HONDA

Type of Production Commercial - Standard

Producer Joby Ochsner

Director Erich Joyner

1st AD Eric Tignini

Production Manager Geno Imbriale

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Simon Lampart
Primary Phone Mobile - 310-963-2203
Secondary Phone Office - 310-453-9244

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 900	$207.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,072.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Permit Number F00037122
Production Company TOOL OF NORTH AMERICA
Insured Company TOOL OF NORTH AMERICA
Production Title HONDA

Location Manager Simon Lampart
Primary Phone Mobile - 310-963-2203
Secondary Phone Office - 310-453-9244

Location Address Ventura Blvd & Woodley Ave, Los Angeles, CA, 91436

Location Type Intersection

Film Dates 2/24/2011 - 2/24/2011 06:00 - 10:00

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	40
Condors	1
Cube Trucks	6
Generator	1
Motor Homes	1
Picture vehicles	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45

Filming Activities Equipment on sidewalk only.; Exterior MOS; Walk bys;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals

LOS ANGELES POLICE DEPARTMENT	Mark Buck
FILMLA. CLOSURES	Naomi Kajiyama
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS	Janice Takimoto

Coordinator Note No activities/equipment/vehicles within 300' of residents prior to 0700 hrs

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot
Street : 16101 Ventura Blvd

Posting "No Parking" signs
N/S Ventura Blvd., Woodley Ave - West for 600'
E/S Woodley Ave., Ventura Blvd - South 200'

Approximate Footage 601 - 900 **Log Number** 11706

Date(s) 2/24/2011 to 2/24/2011 **Time(s)** 00:00 to 00:00

Lane / Full Closure W/S curb lane on Woodley Ave., Ventura Blvd - South 200' (CLOSURE CANCELED PER D WHEELER 2/22)

Approximate Footage 0 - 300

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Summary Information — Location

Permit Number	F00037122	**Location Manager**	Simon Lampart
Production Company	TOOL OF NORTH AMERICA	Primary Phone	Mobile - 310-963-2203
Insured Company	TOOL OF NORTH AMERICA	Secondary Phone	Office - 310-453-9244
Production Title	HONDA		

Date(s) 2/24/2011 to 2/24/2011 **Time(s)** 05:30 to 10:00

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Summary Information — Location

Location 2 of 2

Permit Number	F00037122	**Location Manager**	Simon Lampart
Production Company	TOOL OF NORTH AMERICA	Primary Phone	Mobile - 310-963-2203
Insured Company	TOOL OF NORTH AMERICA	Secondary Phone	Office - 310-453-9244
Production Title	HONDA		

Location Address 14006 Riverside Dr, Sherman Oaks, CA, 91423

Location Type Mall

Location Description LA CITY/FASHION SQUARE

Film Dates 2/23/2011 - 2/23/2011 20:00 - 09:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document ToolNA.Honda.37122.AL.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	50
Cube Trucks	8
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Spot Check	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note FILMING AT MACY'S

Coordinator Note
May not compromise fire/emergency protection systems without presence of UFSO
No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs on weekdays

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

Permit #F00037122

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of _____ ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 9/14/10

~~Geno Imbrigle~~ TOOL OF NORTH AMERICA
Name of Principal

By: _____
Representative's Signature

Geno Imbrigle
Print Representative's Name

Prod. Sup.
Representative's title

2210 Broadway SM, CA 9040
Principal's Address

310.453.9244
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT